

## LATEEF JACKSON

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### PROFESSIONAL SUMMARY

A technology manager specializing in web application development. Experience in online advertising, web and mobile application development, geopositioning data, and information delivery based on real-time physical location of the end-user. Management experience in the convergence of the business and technology sides of a company to optimize growth and product quality. Excellent interpersonal and communication skills with a desire to develop web and mobile-based software applications in a team environment.

### RECENT PERSONAL INTEREST PROJECTS

#### **Multimedia Site:**

- Integrate multiple sources for audio, video and image content (Yahoo Music, Youtube, Soundcloud, Picasa and Flickr)
- YUI Ajax frontend hooked into custom mutiplatform event system
- Turbogears (Python) with CouchDB for storage

#### **Zooshi.appspot.com:**

- Online game
- Ajax (Jquery)
- Appengine (Python)
- Custom crossplatform event system

#### **Google Android:**

- Creation of a platform for Google's Android mobile phone application. The platform, found at [www.WerUAt.com](http://www.WerUAt.com), lets web developers easily publish their geopositioning data on Android-supported cell phones. Cell phone users will be able to choose from the available applications and activate the ones they are interested in.
- Use of Pylons and Google maps for web site and Android phone for mobile platform.

#### **Kingdom Realty:**

- Development of a website that integrates information from the following sources: Carolina Multiple Listing Service (MLS) and two Charlotte-based foreclosure data-feeds. The website automatically displays on a map the new listings and foreclosures. Created an algorithm to automatically calculate the 'best deals' as compared to the tax value and recent sales trend of surrounding properties.

### PROFESSIONAL EXPERIENCE

**Company: SocialServe.com**     **Charlotte, NC**

**2008-Present**

Title: Software Developer

Project: Medical Referral System

Implementation: Referral system designed to make homeless medical referrals efficient and traceable. Design and implement work flow interface using YUI.

**Company: Adstreams.com**

**Charlotte, NC**

**2007-2008**

Title: Technology Consultant / Partner

Project: AdBlender

Implementation: Management and development of a solution for online publishers that aggregates online video and banner remnant ad inventory.

Project: Advertising model for online games

Implementation: Development and growth of reward-based online games in an adverage model.

**Company: Five Oaks Capital Partners**

**Charlotte, NC**

**2006-2007**

Title: Technology Partner

Project: Egolf.com

Implementation: Technological and business analysis of potential website implementations for the domain name Egolf.com. Partnered with several businesses including a sports radio talk show, a training facility, golf resorts and a sports event marketing firm to create an all-inclusive golf experience.

Project: SchoolWorld.com

Implementation: Evaluation of the technology platform existing at a recent business acquisition (SchoolWorld). Recommendation of several changes to the website and to current business and technology practices.

Project: Acquisition of a biodiesel bus company.

Implementation: Research and evaluation of the potential purchase of a company in New Zealand that manufactures biodiesel engines for public transportation systems.

**Company: Wachovia Corporation**

**Charlotte, NC**

**2004-2006**

Title: Software Consultant

Project: Implement a data warehousing solution.

Implementation: Used Java to transform data from existing Foreign Exchange Sybase schema to newly created Investment Banking MSSQL schema. Worked with Finance, Foreign Exchange, and Marketing departments to verify validity of integrated data.

Project: Create Java service infrastructure.

Implementation: Using JBoss and MBeans(Management Beans), developed programming components for Java applications that use emailing, paging, and logging. This allowed for distributed components to access common services maintained in a single location.

Project: Improve and maintain sales management system.

Implementation: Improved, organized, and added to contact management system of the





B.S. Computer Science

**LANGUAGES**

English and Spanish